

KRISTINA JOHNSEN

WORK EXPERIENCE

Feb 2020 - Present

BE GRIZZLEE

Freelance Designer

Design digital and print advertising, digital production and campaign localizations for Apple products and services.

Branding, apparel, and pitch deck design.

PLAYA VISTA, CA / ONSITE + REMOTE

Feb 2019 - Feb 2020

TBWA/MEDIA ARTS LAB

Digital Production Designer

Designed digital and print advertising, produce campaign build-outs for Apple Music and Apple TV+. Designed branding assets for Be Grizzlee, including apparel, print, and presentation templates.

PLAYA VISTA, CA

Oct 2018 - Jan 2019

CANYON DESIGN GROUP

Freelance Graphic Designer

Designed digital and print advertising for HBO client projects, including banners, site takeovers, and print billboards.

LOS ANGELES, CA

Aug 2018 - Oct 2018

MIDNIGHT OIL

Freelance Graphic Designer, Fox Searchlight Team

Designed digital and print advertising for entertainment clients Discovery Channel and Fox Searchlight.

BURBANK, CA

Mar 2018 - Present

KRISTINA JOHNSEN DESIGN

Freelance Graphic Designer/Production Artist

LOS ANGELES, CA

May 2017 - Mar 2018

BOND

Freelance Digital Designer/Art Director

Designed and executed concepts for digital ad units, site skins, rich media units, social media strategy, UX/UI elements, and web updates for entertainment clients.

HOLLYWOOD, CA

Mar 2017 - June 2017

TINY BLUE SKY

Freelance Graphic Designer

Print, web, and social media design for non-profit and CPG clients.

BURBANK, CA / ONSITE + REMOTE

May 2015 - Nov 2016

HOOK STUDIOS

Studio Designer, Promoted from Junior Studio Designer Jan. 2016

Designed and produced assets for digital ad campaigns, rich media, websites, UX/UI elements, and illustrations.

ANN ARBOR, MI

Summer 2014

SARAH DRAKE DESIGN

Graphic Design Intern

CHICAGO, IL, USA

SKILLS, DESIGN

Adobe Creative Suite (Ps, Ai, Id, Ae)

Developing Brand Campaigns

Digital and Print Design

Digital and Print Production

Retouching and Image Compositing

Organic and Paid Social Media

Desktop and Mobile Advertising

Performance Marketing Design

UI/UX

SKILLS, COLLABORATIVE

Good at Troubleshooting

Remote Team Collaboration

Quick/Responsive Communicator

Problem-Solving, Resourceful

Self-Starter

Productivity Management Software:

Asana, Trello, BAND

SELECTED CLIENTS

Apple Music

Apple TV+

HBO

Dreamworks

Fox Searchlight

Discovery Channel

Fuse Networks

NFL

Fox Home Entertainment

Paramount

Capcom

Riot Games

Quickbooks

YouTube Red

YouTube Music

Google Search

Google Photos

Google Cloud Platform

Google Express

Fruit of the Loom

Sprint

Ghostly International

KRISTINA JOHNSEN

EDUCATION

- Graduated May 2015 **SCHOOL OF THE ART INSTITUTE OF CHICAGO**
Bachelor of Fine Arts with emphasis in
Visual Communication Design
CHICAGO, IL, USA
- Summer 2013 **KINGSTON UNIVERSITY LONDON**
Summer Study Programme in Art & Culture
LONDON, UK
- 2011 - 2013 **GRAND VALLEY STATE UNIVERSITY (GVSU)**
Frederick Meijer Honors College
Studio Art with emphasis in Graphic Design
ALLEDALE, MI, USA

AWARDS

- Awwwards Honorable Mention
Fruit of the Loom: Josh & Donny's
Supercool Superstore (CP+B, Hook)
2016
- W3 Award Silver
YouTube Rewind to the Future (Hook)
2016
- Portfolio Excellence Scholarship, SAIC
2013 - 2015
- Visually Staff Pick Infographic, 2014